



Over a Century of Caring: Commemorating 120 Years of Strengthening Families

**Lund Family Center's 2nd Annual Mother's Day Ride
Chaired by Denise Vignoe**

Date: May 9, 2010 between 8am and 2pm

**Sponsors to Date: Spruce Mortgage, Boloco Burritos, Burlington Free Press,
Champ 101.3 FM, WCAX TV**



Our early May ride is a great way to start spring training! Join more than 275 riders for a family ride, a stroll or 10-, 20-, 30- and 55-mile options through scenic Vermont. They will stay and join an estimated 500 spectators and volunteers for a wonderful family celebration with fun activities, face painting, vendor wares, and amazing food. The Ride leaves from and returns to Rice High School in South Burlington VT. Our goal is to net \$100,000 to support Lund Family Center's programs that strengthen children and families.

SPONSORSHIP OPPORTUNITIES

Title/Main Event Sponsors- Associated with 120th Anniversary Sponsorship

Logo/Name integral to all collateral- Save the Date postcard, registration postcard, poster, event print piece, Free Press and Vermont Sports Today advertising, confirmation email; logo and link on ride website; logo/name on participant and volunteer shirts, ride bib and bag; vendor table and banner in park; promotional product insert in ride bag; 1 team entry, 2 individual entries; speaking opportunity.

\$5,000- Ride Sponsor for 55-mile, 30-mile, 20-mile, 10-mile, family-ride or stroll-

Logo/name in poster, confirmation email, info piece on specific ride; logo/link on ride website; logo/name on sleeve of participant shirt; banner in park; vendor table at event; 1 team entry; 2 individual entries; representative to start respective ride; listed in all Lund donor lists; product promotion in ride bag.

\$2,500- Ride Bag, Sag, Bib, Points of Interest Sponsors-Logo/name associated with specific item; presence at pre and post event; listing on ride website; inclusion of product promotion in Ride Bag.

\$1,250- Rider and Supporter Sponsorships- Vendor table setup for product

sampling/business promotion; ride bag promotional insert; banner in park; included on ride website, one team entry of up to four riders.

\$750- Aid Station, Registration, Sponsors-

Sponsor banner associated with specific area; ability to bring group of volunteers to staff festivities; included in ride info piece; logo on sleeve of volunteer shirt; inclusion of product promotion in ride bag; inclusion in all donor lists.

\$500- Vendor Table Sponsorship- Table setup for product sampling or business promotion.

\$250- Ride Bag Insert- Product promotion or business insert in ride bag.